

GIOVANNI GRANZELLA

# WEDDING

*welcome guide*

GRANZ PORTRAITS  
[www.granzportraits.it](http://www.granzportraits.it)

# GIOVANNI GRANZELLA

ELOPEMENTS & WEDDINGS



*Nice to meet you*

LAKE COMO  
[www.granzportraits.it](http://www.granzportraits.it)

A romantic couple is captured in a close embrace, kissing in front of a grand, dark wooden doorway. The doorway is framed by an ornate, light-colored stone archway featuring a central crest with a crown and two winged figures. The scene is set against a wall of dark green ivy. The lighting is soft and dramatic, highlighting the couple's profiles. The overall mood is elegant and intimate.

GP

GRANZ PORTRAITS



My name is Giovanni Granzella, I am a freelance professional working on Lake Como. I photograph delicate moments in people's lives.

My photographic style is a timeless, delicate and poetic style. It recalls to a melancholic note, with soft, balanced and not too saturated tones where sometimes appears some artistic blur, which I consider to be of subtle elegance; I try to make visible with my pictures, the same characteristics I find in the images of memories and dreams.

I photograph people in love. It is actually that simple. It is also where my agenda starts and ends. Nothing more, nothing less. I adore photography and I am so blessed to do this as my full-time job, it is actually unreal!

As your photographer, my hope is that we come out of our experience together as new friends! I aim to tell your story by documenting those grand moments, along with the more quiet and intimate pieces of your life. I want to capture you as your true self — all the epic stories, laughs, and special memories that you will fondly look back upon.

My goal as your intimate wedding and elopement photographer is to focus on capturing your story while making sure that your day reflects the authenticity of you as a couple. I am fully here for you. Please don't hesitate to contact me, I would love to hear from you!

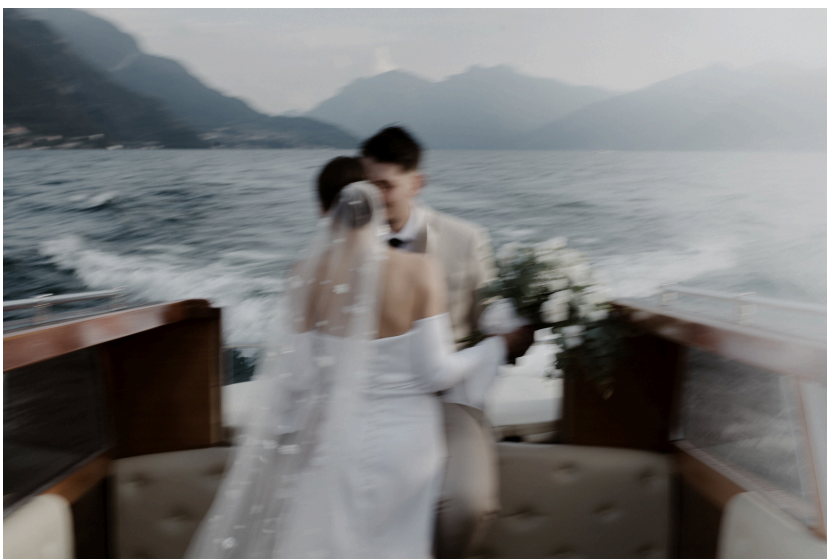
*Granz*

# WHAT TO EXPECT

*my style*

In essence, I don't dictate or direct but instead observe to discreetly cover events as they happen. I photograph your day as it naturally unfolds, capturing real moments and creating a timeless record of your day.

Connecting with the wedding and the people involved on a personal level is hugely important in creating important images that will be part of your family legacy.



## *Before You Book*

The first step is to review my pricing guides, which you can find in this guide.

The next step is to settle on your date and venue. I don't accept bookings until these two pieces are in place. Once you have these two ultra important decisions made, shoot me an email and I'll let you know if I'm available on your chosen date!



# WEDDING

## *photography*

LEARN HOW TO START YOUR DAY  
RIGHT. WE GIVE YOU TIPS BELOW!

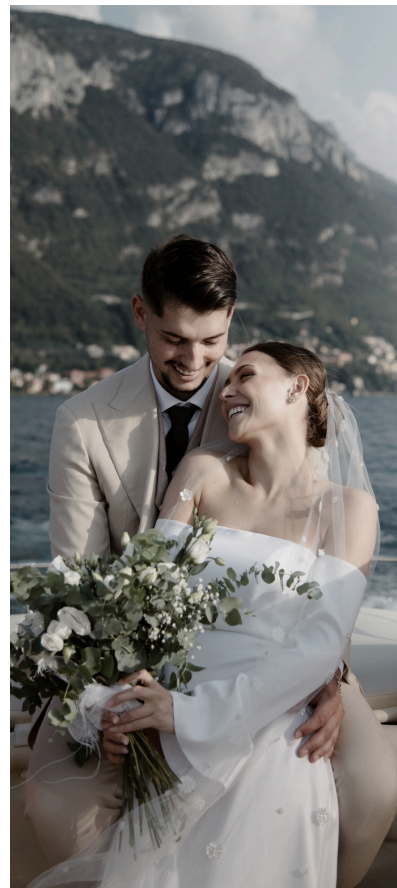
The most important wedding photos are the ones that help the couple remember the important moments and people from their wedding day. Instead of trying to nail everything on a huge shot list, focus on what's important when it comes to your wedding and when it comes to your particular needs as a couple.


Getting into marriage is a great milestone in a person's life. These are special moments and you want to preserve these memories in your life. Wedding photographers are the ones who can help make your memories last forever.

Our relationship affects your photos. Not only will you remember the person who made your photos as you look at them, but you're letting us into a really intimate time of your lives, and that's some vulnerable space! If we truly click, like you would honestly go out for a beverage with me, your photos are going to show that.

You'll feel more comfortable, and we'll be able to collaborate together to make authentic goodness. Your guests will feel it, too. If your wedding photographer feels like part of the inner circle, your loved ones will trust me, too. And that means honest, authentic photos of your day.

You know how the BEST photos happen? It's when a couple says, "We totally trust you! We are up for anything!" When you choose an experienced wedding photographer whose style you love and you trust them to make it happen, your photographs will be exactly what you want. Period.





*If I get  
married, I  
want to be very  
married.*

There is a reason why weddings are commonly referred to as the most exciting and wonderful day of our lives. After all, it is an event that celebrates the union of two people in a lifelong commitment to each other.

It is a day that brings family and friends together to support and celebrate the couple.

It is also a day of joy and anticipation of the future, and a reminder of the importance of love.

The anticipation of getting ready for your big day. The heart-racing joy of walking down the aisle. The emotional exhilaration of saying "I do" - it's an unforgettable experience that will stay with you for a lifetime.

There's so much to love about weddings - and our goal is to make sure you love every minute of it, including your photography. Capturing these precious moments and preserving them for a lifetime is at the heart of what we do.

Depending on your requirements and hopes for your day, we offer a range of packages that can be tailored to your wedding day. Let me know what you have in mind, and we can chat about making it happen!

Before the big day, you'll meet with me to discuss what you like, and what is most important to you.

I would love to hear from you and I would be honoured to tell your unique wedding story.





“In all the world, there is  
no heart for me like yours.

In all the world, there is  
no love for you like mine.”

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# PHOTOGRAPHY TRENDS



## Candid Moments

The days of the overly posed wedding photo may be behind us. I have noted that those in-between images from the day, where natural joy and emotion shine through, are many of my clients favorites. I'm thrilled to see clients letting go of overly staged Pinterest moments and embracing candid, imperfect, authentic imagery that really captures the poetry of their day.

## Subtle Film Grain

In contemporary wedding photography, the deliberate inclusion of subtle film grain adds an authentic, nostalgic charm. This nuanced approach uniquely captures genuine emotions and atmosphere, creating images with enduring elegance. Bringing back the look and feel of real film photography!



## Elevating Aesthetics: Draping

The marriage of high-end styling with the trending use of draping is reshaping timeless images with sophistication. Embracing elegance without excess, couples craft a refined narrative where each detail contributes purposefully. This approach, accentuated by draping, produces enduring photographs that capture the essence of a wedding day in a classic and captivating way.



## The Trend of Blurred Elegance

In the evolving world of wedding photography, the trending style of blurred elegance intentionally softens elements, prioritizing emotion and storytelling over perfection. This departure from sharpness not only adds a unique, artistic touch but also imparts a timeless vibe, marrying modern aesthetics with the intense storytelling reminiscent of old-style photography.



# WEDDING TIPS

*photography*

I know exactly what you are looking for from your wedding day. An incredible celebration, that is memorable and of course, stress-free. But also amazing wedding photos that will last the test of time and allow you to relive said incredible memories.

Is it possible to have a fusion of amazing photography and a relaxed, fun day without feeling like you are in a photo shoot as a bride or groom? You bet it is.



## TRY TO STICK TO YOUR ORIGINAL TIMELINE

Creating a timeline of the day's events and sharing it with your photographer is essential to make sure all of you are well-prepared for the day.

It's a good idea to allow a little extra time between transitions or location changes from the ceremony to the reception on the chance that things are running behind schedule.

Make sure you talk your wedding photographer through your shot list and schedule photo sessions into your timeline for couple's portraits, wedding party, family, and any other specific requests.

## CREATE A LIST OF FAMILY MEMBERS

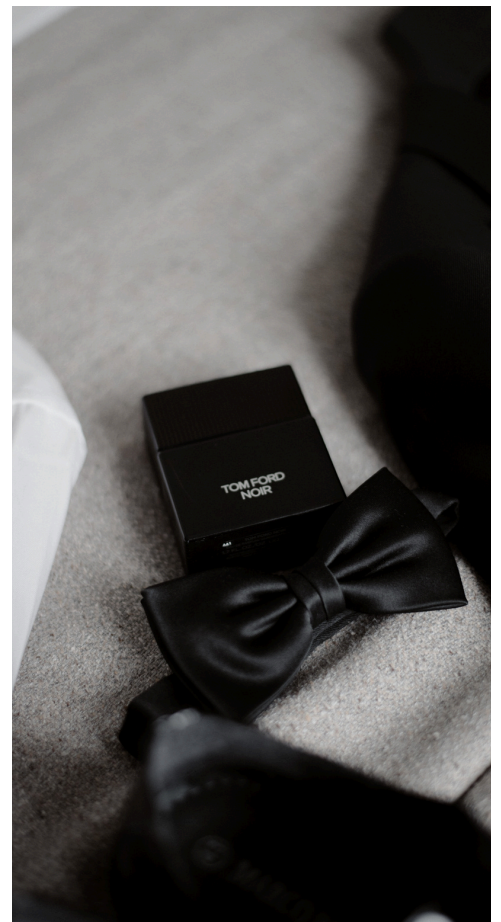
Make sure that you get a list of family members names to your wedding planner at least a week before your wedding. The list should at least have first names of all people wanted in the portraits.

Let all close family members know that you want them to stay at the ceremony site for family portraits. Sometimes family members (yes, even close ones like grandparents) forget or don't realize they need to stay for the family portraits. It takes time to gather lost family members and is much easier when they all know prior to the wedding day.

## GATHER ITEMS FOR DETAIL SHOTS

The rings, bouquets, wedding invitations, jewelry, boutonnières, shoes, and cufflinks are all gorgeous details that shouldn't be forgotten! It's helpful for your wedding photographer to rely on a wedding party member or other helper to organize these items, so make sure to keep them close!

Don't limit yourself to this list, though! If you have any items that are meaningful to your relationship (such as love letters, keepsakes/tokens, souvenirs, etc..) those make wonderful additions to your detail photos. You can also think outside the box!



## CONSIDER TRANSITIONS BETWEEN EVENTS

You've hired your dream photographer, and it is definitely within their expertise to make sure every important moment is captured. It's beneficial to allocate time strategically for shooting sessions, considering transitions between events and factoring in travel time.

Efficient planning ensures a smooth flow, allowing your photographer to capture the essential moments without any rush. Please collaborate with your wedding planner and photographer to create a timeline that optimizes shooting sessions, maximizing the quality and variety of captured memories on your wedding day.

## ALLOW YOUR PHOTOGRAPHER TO GUIDE YOU

Allow your wedding photographer to gently guide you towards natural light and direction that will make you look and feel your best. I'm always open to creative suggestions from my couples, but I also might suggest otherwise if I see that perhaps the shadows from a nearby tree might not be your best compliment in a particular location.

Not feeling comfortable in front of a camera yet? Schedule an engagement session with your wedding photographer before the big day to get used to moving and posing with your partner.

## ENJOY THE NIGHT AND HAVE SOME FUN!

Breathe, relax, and stay focused on each other. Do what is right for YOU TWO. Customize your wedding to your love story and what you two want. Sit back and admire all of the hard work that you (and your loving family/friends) have put into your day. Soak it all in. The best is yet to come!





# THE FIRST *moment*

I absolutely love this modern twist on the traditional wedding that gives you and your fiancé the opportunity to see each other for the first time in a more intimate setting. You could choose a more scenic location, or just have a first talk or handhold around the corner/behind a door so you don't see each other.



A first look doesn't have to happen right before you walk down the aisle, many couples choose to do a first look many minutes before the ceremony. Seeing each other earlier in the day opens up the possibility of getting some group/family/wedding party photos out the way prior to the ceremony, which means that you don't have to spend as much time away from your guests and your party later on in the day.



# ENGAGEMENT

*Session advice*

## FROM LOVE STORY TO WEDDING BLISS

As your big day approaches, we're thrilled to offer you an exciting opportunity – an engagement session photoshoot!

This special session allows both of you to get comfortable in front of the camera and familiarize yourselves with our photography style. It's like a trial run, a chance to capture beautiful moments in a more relaxed setting before the wedding day excitement kicks in.

We understand that feeling a bit nervous on your wedding day is entirely normal, and the engagement session serves as the perfect remedy. It not only helps alleviate any camera shyness but also deepens the connection between you two, creating a more natural and authentic atmosphere for your wedding photos.

ENGAGEMENT SESSION



## A BOAT RIDE TO YOUR BELOVED LOCATION

This engagement session is a unique chance to incorporate a location that holds sentimental value for you.

If there's a spot you initially loved for your wedding but ended up choosing a different venue, we can use this opportunity to capture beautiful shots in that cherished location.

As an exclusive offer, explore the possibility of a [boat ride shooting](#) through our partner vendors for a truly unforgettable experience.



## SCHEDULE THE SESSION AROUND THE SUN

You may be familiar with the term “golden hour” aka the beautiful time of day just before the sun sets. This is when you want to shoot if you’re looking for that warm light in your photos. Planning ahead of time using your weather app to find out when sunset is ensures that you have plenty of time to shoot before the light is gone.

The early afternoon may sound like a good time for photos schedule-wise, but keep in mind that the light is much harsher at this time because the sun is directly overhead. Early morning light can also be magical, so if you’re a morning person, consider getting to your first location just as the sun starts to rise.

# WEDDING

*collections*

01

CEREMONY REPORTAGE  
COUPLE SHOOTING  
FINE ART EDITING  
ONLINE PRIVATE GALLERY

02

4 HOURS COVERAGE  
FINE ART EDITING  
ONLINE PRIVATE GALLERY

03

STARTING FROM "PACK 2"  
SERVICE IS EXTENSIBLE:  
+€220 PER EXTRA HOUR  
(UPON PREVIOUS REQUEST ONLY)

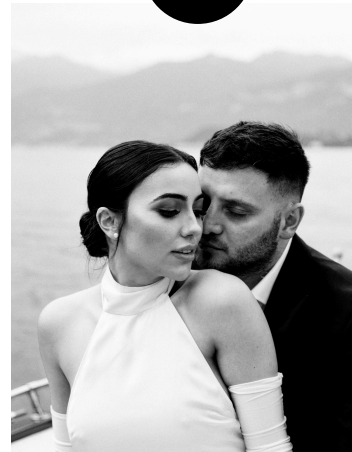
€ 1210



€ 1650



+€ 220/h



A SECOND PHOTOGRAPHER IS HIGHLY RECOMMENDED FOR EVENTS  
WITH OVER 70 GUESTS OR MULTIPLE LOCATIONS.  
-COST STARTING AT €600-

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IF YOU HAVE ANY QUESTIONS,  
FEEL FREE TO SEND US A MESSAGE!

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€ 1210

# Wedding PACKAGE ONE

I will artfully capture candid moments during your ceremony, preserving the genuine emotions that unfold. Following the vows, indulge in a private couple's photoshoot, where we curate a collection of beautifully edited images. *You should definitely go for this option if planning to elope!*

Each file is post-produced to perfection, ensuring your love story is told with authenticity and grace. Relive the magic of your special day through a series of timeless, finely crafted photographs that capture the essence of your unique journey together.





Embark on a seamless journey of love with a comprehensive photography package, featuring 4 hours of coverage starting from the bride or groom getting ready, capturing every cherished moment, usually until the first moments of the reception.

€ 1650

## *Wedding* PACKAGE TWO

Your story unfolds through the lens, artfully documenting candid moments during the ceremony and a private couple's photoshoot. As an extra touch, this package includes a wooden engraved box featuring 60 carefully selected prints (10x15 cm) chosen by you. Each print is a tangible keepsake, capturing the highlights of your day.

Experience the enchantment of your wedding day as we curate a collection of finely edited images, beautifully presented in the wooden box, offering you a timeless and tangible memento of your unique love story.





€ 220/h

## *Wedding* PACKAGE THREE

Elevate your wedding photography experience with our Extended Bliss service. Capture even more cherished moments by extending the coverage. This upgrade allows you to prolong the magic, ensuring every significant moment is documented with the same artistry and care.

Whether you want to capture the joyous dance floor celebrations or the quiet moments of reflection, this upgrade offers you the flexibility to tailor your coverage to your unique vision.

For an additional €220 per extra hour, extend the coverage to capture every nuance of your celebration

However, please note that the extra time must be calculated and coordinated with the photographer before the event.



# PRINTS & other PRODUCTS



## YOUR MEMORIES, YOUR CANVAS

*Within your personalized gallery, a Gallery Shop unveils a world of possibilities for your cherished memories. Delivered as high-resolution images, you have the freedom to print and use your files wherever you prefer, whether with us or any other vendor. While we offer a selection of exquisite fine art prints, customizable albums, and unique items, we understand the value of flexibility.*

*This Gallery Shop experience is designed to seamlessly integrate your treasured moments into your life, offering both tangible mementos and the liberty to bring your memories to life in the way that suits you best. Explore the gallery, and let your unforgettable moments take center stage, whether on your walls, in an album, or wherever your heart desires."*

# WEDDING

## *Timeline example*

Remember, every wedding is different and can vary greatly depending on the chosen pack – these are just suggestions.

10:30 A.M. - PHOTOGRAPHER ARRIVES

11 A.M. – 12 P.M. – GETTING READY

- BRIDE AND BRIDAL PARTY GETTING HAIR AND MAKEUP DONE
- BRIDE GETTING DRESSED WITH ASSISTANCE
- GROOM AND GROOMSMEN GETTING READY
- GROOM'S MOTHER ATTACHING BOUTONNIERE

12 P.M. – 1 2:45 P.M. – DETAIL SHOTS

- INVITATION AND PROGRAM
- WEDDING RINGS
- WEDDING DRESS (HANGING AND CLOSEUPS)
- BRIDESMAID DRESSES
- FLOWERS (E.G. BOUQUETS, BOUTONNIERES, CORSAGES, FLOWER GIRL BASKET, ETC.)
- VENUE PHOTOS (INTERIOR AND EXTERIOR, WIDE AND DETAILS)

1 P.M. - 2:00 P.M. – FIRST LOOK

- WEDDING PARTY REACTIONS AND INTERACTIONS
- BRIDE PORTRAITS (INCLUDING BACK OF WEDDING DRESS)
- FIRST LOOK BETWEEN COUPLE

2:15 P.M. - 2:45 P.M. – WEDDING PARTY

- WHOLE GROUP
- ONE SIDE OF WEDDING PARTY WITH COUPLE
- BRIDE/GROOM WITH THEIR SIDE OF WEDDING PARTY
- BRIDE/GROOM WITH PARTNER'S SIDE OF WEDDING PARTY
- OTHER SIDE OF WEDDING PARTY WITH COUPLE
- PARTNER WITH BRIDE/GROOM'S SIDE OF WEDDING PARTY
- PARTNER WITH THEIR SIDE OF WEDDING PARTY

## 4:30 P.M. - 5:00 P.M. – CEREMONY

- GUESTS ARRIVING AND SEATED
- WIDE VIEW OF GUESTS FROM THE ALTAR
- GROOM AND GROOMSMAN ARRIVING AND WAITING
- PARENTS AND FAMILY ARRIVING AND SEATED
- BRIDAL PARTY ENTRANCE
- RING BEARERS AND FLOWER GIRLS
- BRIDE WALKING DOWN THE AISLE AND GROOM'S REACTION
- BRIDE BEING GIVEN AWAY
- OFFICIANT PERFORMING THE CEREMONY
- EXCHANGING OF VOWS
- EXCHANGING OF RINGS
- FIRST KISS
- WEDDING PARTY, FAMILY, AND GUEST REACTIONS
- INTRODUCTION OF THE NEWLY MARRIED COUPLE
- RECESSIONAL
- PETAL/CONFETTI/RICE TOSS
- SIGNING THE MARRIAGE LICENSE WITH THE OFFICIANT

## 5:10 P.M. - 6:15 P.M. – COCKTAIL HOUR

- COUPLE WITH BRIDE/GROOM'S PARENTS
- COUPLE WITH BRIDE/GROOM'S PARENTS AND SIBLINGS
- COUPLE WITH BRIDE/GROOM'S PARENTS, SIBLINGS AND GRANDPARENTS
- BRIDE/GROOM WITH PARENTS
- BRIDE/GROOM WITH EACH PARENT INDIVIDUALLY
- COUPLE WITH BOTH SETS OF PARENTS
- COUPLE WITH PARTNER'S PARENTS
- COUPLE WITH PARTNER'S PARENTS AND SIBLINGS
- COUPLE WITH PARTNERS PARENTS, SIBLINGS, AND GRANDPARENTS
- PARTNER WITH PARENTS
- PARTNER WITH EACH PARENT INDIVIDUALLY

## 6:30 P.M. - WEDDING RECEPTION

- COUPLE'S GRAND ENTRANCE
- BRIDAL PARTY ENTRANCE
- FIRST DANCE
- GUEST TABLE PHOTOS
- GUEST ON THE DANCE FLOOR
- PARENT DANCES
- TOASTS AND SPEECHES
- NEWLYWEDS AT THE BRIDAL TABLE
- NEWLYWEDS VISITING GUEST TABLES
- CANDID PHOTOS OF THE GUESTS
- FATHER/DAUGHTER AND MOTHER/SON DANCES
- DANCING ON THE DANCE FLOOR
- THE DJ, MUSICIAN, OR BAND PERFORMING
- BOUQUET/GARTER TOSS
- CAKE CUTTING
- LAST DANCE
- SEND-OFF



"GIOVANNI JUST SENT  
OUR WEDDING PHOTOS  
AND I AM LITERALLY IN  
AWE. PLEASE EXCUSE  
HOW MUCH I WILL BE  
POSTING ABOUT THEM  
OVER THE NEXT FEW  
DAYS. THEY ARE JUST SO  
INCREDIBLE I CAN'T GET  
OVER IT. IT FEELS LIKE A  
DREAM!"

Hadia Madni

# KIND WORDS



"Just going through them together right now and omg I can't thank you enough. The way you captured expressions and everything! Thank you so much They look like everything we imagined they would be and more. And your note before the photos made our day!"

*Whitney Schuyler*

"I just looked through the pictures and I'm crying ... they are so beautiful!! Thank you for capturing this memory for us. Also, the scenery pictures you took were perfect! Exactly what I hoped for."

*Katherine Johnson*

Giovanni shot our intimate elopement in Lake Como and was absolutely incredible. He was so kind and helpful the day of, as well as during the whole process leading up to the event and afterwards. He definitely went above and beyond for us. In addition, he was super communicative throughout. We loved working with him! His photos turned out stunning. Everyone who has seen our photos has commented on how talented our photographer was and how beautiful the photos turned out. He has such a unique and elegant style that was exactly what we dreamed of. He absolutely exceeded our expectations! Honestly we would give him 6/5 if we could!

*Nishaat Back*

WOW WOW  
WOW!!!

Such beautiful  
pictures!

Thank you very much,  
we are very satisfied  
They say that pictures  
speak more than a  
thousand words....  
You've probably heard  
this sentence before

*Florentina Azani*



*Florentina & Besart*



VILLA MONASTERO  
16.10.2023



# WEDDING QUESTIONNAIRE

*Exciting times!*

It's only a few weeks away until you marry your best friend! What a joyous occasion to celebrate the union of two souls! In order to give you both the finest experience possible, all of my wedding clients must complete a final wedding photography questionnaire.

I encourage you to be detailed, creative, and thorough - I want to ensure that everything about your wedding is captured exactly as you have dreamed.



# QUESTIONNAIRE

*part 1*

## ESSENTIAL DETAILS

Brides Full Name:

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Getting Ready Location:

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Mobile:

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Grooms Full Name:

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Getting Ready Location:

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Mobile:

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Photography Coverage Time (Start to Finish):

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Ceremony Time:

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Ceremony Site and Address:

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Reception Time:

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Reception Site and Address:

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## BRIDAL PARTY

Bridesmaids:

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Groomsmen:

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# QUESTIONNAIRE

*part 2*

## YOUR WEDDING TEAM

Hair:

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Makeup:

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Gown designer/retailer:

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Bridesmaids Attire:

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Groom + Groomsmen Attire:

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Florist:

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Planner/Day of Coordinator:

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DJ/Band:

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Caterer:

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Jewelry:

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Invitations:

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Videographer:

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Transportation:

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Wedding Cake:

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Other professionals to note:

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# QUESTIONNAIRE

*part 3*

## YOUR STORY

Please share any significant details, cultural traditions, religious events, or family heirlooms that you would like me pay careful attention to.

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If there are particular traditions that require prior knowledge, feel free to link to educational material or provide the contact information of your officiant.

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## *Do you bring a second photographer?*

Whether you want a second photographer is entirely up to you. I shoot many of my weddings solo. I'm very comfortable and confident in my ability to capture most typical wedding days on my own. That said, having a second photographer is highly recommended for larger weddings.

## *How will we receive our photos?*

Once your photos are ready, you will receive a link to a password protected online gallery that has all of the finished photos from your wedding day for you to view and download. The gallery will be online for 30 days.



## *Are you willing to travel?*

I normally accept weddings in the Lake Como area. Depending on the season and current availability, there might be a chance for me to be moving for your wedding! Travel fees are applied and charged both ways. Destinations that exceed two hours driving time each way may require overnight accommodations. Please inquire.

## *How Do I Book A Date?*

A 30% deposit & signed contract is required in order to get your wedding on the calendar. The remainder of your balance is due by the delivery of the gallery or as agreed in the contract. As most couples tend to have their wedding on a Saturday these are the days that book out the quickest.



CONTACT

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